



Franklin Financial Corporation

**QUARTERLY
REPORT TO INVESTORS
AS OF AND FOR THE
THREE MONTHS ENDED
MARCH 31, 2018**

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following narrative is Management's discussion and analysis of the foremost factors that influenced 1st Franklin Financial Corporation's and its consolidated subsidiaries' (the "Company", "our" or "we") financial condition and operating results as of March 31, 2018, and for the three-month periods ended March 31, 2018 and 2017. This analysis and the accompanying unaudited condensed consolidated financial statements and related notes should be read in conjunction with the Company's audited consolidated financial statements and related notes included in the Company's 2017 Annual Report. Results achieved in any interim period are not necessarily reflective of the results to be expected for any other interim or full year period.

Forward-Looking Statements:

Certain information in this discussion, and other statements contained in this Quarterly Report which are not statements of historical facts, may be forward-looking statements within the meaning of the federal securities laws. Such forward-looking statements involve known and unknown risks and uncertainties. The Company's actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein. Possible factors which could cause actual future results to differ from expectations include, but are not limited to, adverse general economic conditions, including changes in the interest rate environment, unexpected reductions in the size of or collectability of our loan portfolio, reduced sales or increased redemptions of our securities, unavailability of borrowings under our credit facility, federal and state regulatory changes affecting consumer finance companies, increases in unemployment, unfavorable outcomes in legal proceedings and adverse or unforeseen developments in any of the matters described under "Risk Factors" in our 2017 Annual Report, as well as other factors referenced elsewhere in our filings with the Securities and Exchange Commission from time to time. The Company undertakes no obligation to update any forward-looking statements, except as required by law.

The Company:

We are engaged in the consumer finance business, primarily in making consumer loans to individuals in relatively small amounts for short periods of time. Other lending-related activities include the purchase of sales finance contracts from various dealers and the making of first and second mortgage real estate loans on real estate. As of March 31, 2018, the Company's business was operated through a network of 310 branch offices located in Alabama, Georgia, Louisiana, Mississippi, South Carolina and Tennessee.

We also offer optional credit insurance coverage to our customers when making a loan. Such coverage may include credit life insurance, credit accident and health insurance, and/or credit property insurance. Customers may request credit life insurance coverage to help assure that any outstanding loan balance is repaid if the customer dies before the loan is repaid or they may request accident and health insurance coverage to help continue loan payments if the customer becomes sick or disabled for an extended period of time. Customers may also choose property insurance coverage to protect the value of loan collateral against damage, theft or destruction. We write these various insurance policies as an agent for a non-affiliated insurance company. Under various agreements, our wholly-owned insurance subsidiaries, Frandisco Life Insurance Company and Frandisco Property and Casualty Insurance Company reinsure the insurance coverage on our customers written on behalf of this non-affiliated insurance company.

The Company's operations are subject to various state and federal laws and regulations. We believe our operations are in compliance with applicable state and federal laws and regulations.

Financial Condition:

Total assets of the Company were \$715.9 million at March 31, 2018 compared to \$718.2 million at December 31, 2017. The \$2.3 million decrease is attributed to a decline in the Company's loan and investment securities portfolios and a decline in other assets. An increase in our cash and short-term investments offset a portion of the decline in total assets.

Cash and cash equivalents increased \$6.4 million (21%) at March 31, 2018 compared to December 31, 2017. The increases were mainly due to surplus funds generated from growth in sales of the Company's debt securities. The Company typically experiences a seasonal decline in its net loan portfolio during the first quarter of each year as loan liquidations exceed loan originations. This creates positive liquidity which also contributed to the aforementioned increase in our cash and cash equivalents.

The Company's investment securities portfolio decreased \$2.2 million or 1% at March 31, 2018 compared to December 31, 2017 mainly due to volatility in market values. Our investment portfolio consists mainly of U.S. Treasury bonds, government agency bonds, municipal bonds and mutual funds. A portion of these investment securities have been designated as "available for sale" (98% as of March 31, 2018 and December 31, 2017) with any unrealized gain or loss, net of deferred income taxes, accounted for as other comprehensive income in the Company's Condensed

Consolidated Statements of Comprehensive (Loss) / Income. The remainder of the Company's investment portfolio represents securities carried at amortized cost and designated as "held to maturity," as Management does not intend to sell, and does not believe that it is more likely than not that it would be required to sell, such securities before recovery of the amortized cost basis. Management believes the Company has adequate funding available to meet liquidity needs.

The Company maintains funds in restricted accounts at its insurance subsidiaries in order to comply with certain requirements imposed on insurance companies by the State of Georgia and to meet the reserve requirements of its reinsurance agreements. Restricted cash also includes escrow deposits held by the Company on behalf of certain mortgage real estate customers. At both March 31, 2018 and December 31, 2017, the Company had approximately \$4.7 million in restricted cash.

Our net loan portfolio declined \$1.8 million at March 31, 2018 compared to the prior year-end. As stated above, the decline is typical during the first quarter of each year. The decline during the quarter just ended was lower than in prior years. We project growth in our net loan portfolio as the year progresses. Included in our net loan portfolio is our allowance for loan losses, which reflects Management's estimate of the level of allowance adequate to cover probable losses inherent in the loan portfolio as of the date of the statement of financial position. To evaluate the overall adequacy of our allowance for loan losses, we consider the level of loan receivables, historical loss trends, loan delinquency trends, bankruptcy trends and overall economic conditions. See Note 2, "Allowance for Loan Losses," in the accompanying "Notes to Unaudited Condensed Consolidated Financial Statements" for further discussion of the Company's Allowance for Loan Losses. Management believes the allowance for loan losses is adequate to cover probable losses inherent in the portfolio at March 31, 2018; however, unexpected changes in trends or a deterioration in economic conditions could result in future changes in the allowance. Any increase could have a material adverse impact on our results of operations or financial condition in the future.

Other assets decreased \$4.8 million (17%) as of March 31, 2018 compared to December 31, 2017 mainly as a result of a decrease in accounts receivable due in conjunction with credit insurance products sold by the Company. The Company offers credit insurance products to our loan customers as an agent for a nonaffiliated insurance company. Also contributing to the decrease in other assets was a payment on two life insurance policies held by the Company as beneficiary of a former executive officer.

As previously mentioned, sales of our senior and subordinated debt securities increased during the three-month period just ended. Funds provided from sales of debt securities during the quarter just ended added \$9.8 million to the Company's liquidity position.

Accrued expenses and other liabilities declined \$10.9 million (42%) at March 31, 2018 compared to December 31, 2017 primarily due to payment of amounts due under the Company's 2017 incentive bonus plan in February. Lower miscellaneous accounts payable also contributed to the decline. Offsetting a portion of the decline in accrued expenses and other liabilities were higher payables for payroll taxes and accrued claims on the Company's self-insured employee health plan.

Results of Operations:

During the quarter ended March 31, 2018 total revenues increased \$2.1 million (4%) to \$54.7 million compared to \$52.6 million during the first quarter of 2017. The increase in revenues was mainly due to higher earnings on the Company's loan and investment portfolios. Total expenses increased \$2.3 million (5%) during the quarter just ended compared to the same quarter in 2017. An analysis of factors contributing to the changes is presented below. Our net income during the quarter just ended was \$3.7 million compared to \$3.4 million during the same comparable period a year ago.

Net Interest Income

Net interest income represents the difference between income on earning assets (loans and investments) and the cost of funds on interest bearing liabilities. Our net interest income is affected by the size and mix of our loan and investment portfolios as well as the spread between interest and finance charges earned on the respective assets and interest incurred on our debt. Our net interest income increased \$2.6 million during the three-month period ended March 31, 2018 compared to the same period in 2017 mainly due to higher earnings on the loan and investment portfolios.

Our average principal loan balances outstanding during the three-month periods ended March 31, 2018 and 2017 were \$522.8 million and \$452.3 million, respectively. The higher average balances resulted in higher earnings. Interest income increased \$2.7 million (7%) during the three-month period ended March 31, 2018 compared to the same period a year ago. Higher earnings on our investment portfolio also contributed to the increased interest income.

Interest expense increased \$.1 million (4%) during the three-month period ended March 31, 2018 compared to the same period a year ago. Although average daily borrowings increased approximately \$17.3 million during the three-month period just ended compared to the same period in 2017, the Company's average interest rate on borrowings continued to be at historical low levels which resulted in only a minimal increase in interest expense. Our average interest

rate on borrowings was 2.81% during the three-month period ended March 31, 2018 compared to 2.80% during the same comparable period a year ago.

Management projects that, based on historical results, average net receivables will grow during the remainder of the year, and earnings are expected to increase accordingly. However, a decrease in net receivables or an increase in interest rates on outstanding borrowings could negatively impact our net interest margin.

Insurance Income

Net insurance income decreased \$.4 million (5%) during the three-month period ended March 31, 2018 compared to the prior year period. A decline in loan customers opting to purchase credit insurance at loan closings led to lower revenues during the period just ended. Lower insurance claims and expenses offset a portion of the decline in net insurance income.

Other Revenue

There was a minimal decline in our other revenue during the three-month period ended March 31, 2018 compared the same period a year ago. During the prior year period, other revenue included earnings on an equity fund investment held by the Company. The Company redeemed the investment prior to the end of 2017. Offsetting a portion of the decline in other revenue during the three-month period just ended was an increase in commissions earned on sales of auto club memberships.

Provision for Loan Losses

The Company's provision for loan losses is a charge against earnings to maintain the allowance for loan losses at a level that Management estimates is adequate to cover probable losses inherent as of the date of the statement of financial position.

Our provision for loan losses declined approximately \$1.5 million (15%) during the three-month period ended March 31, 2018 compared to the same period in 2017. The decrease was due to a lower level of net charge offs during the period just ended.

Determining a proper allowance for loan losses is a critical accounting estimate which involves Management's judgment with respect to certain relevant factors, such as historical and expected loss trends, unemployment rates in various locales, current and expected net charge offs, delinquency levels, bankruptcy trends and overall general and industry specific economic conditions. As previously mentioned, we believe that the allowance for loan losses is adequate to cover probable losses inherent in our current portfolio.

Other Operating Expenses

The Company's other operating expenses increased \$3.8 million (12%) during the three-month period ended March 31, 2018 compared to the same period a year ago. Other operating expenses encompasses personnel expense, occupancy expense and miscellaneous other expenses.

Personnel expense increased \$1.6 million (8%) during the three-month period ended March 31, 2018 compared to the three-month period ended March 31, 2017. The primary factor was an increase in salary expense due to a larger employee base and merit salary increases. Higher accruals for the Company's incentive bonus plans, higher Company contributions to the Company's 401-k plan and higher payroll taxes were factors also contributing the increase in personnel expense. A decrease in claims associated with the Company's self-insured medical program and a decrease in deferred salaries offset a portion of the increase in personnel expense.

Occupancy expense increased \$.4 million (11%) during the three-month period ended March 31, 2018 compared to the same period a year ago. Increases in maintenance expense, telephone expense, utilities expense, depreciation expense and rent expense were the primary causes of the increase in occupancy expense.

During the three-month period ended March 31, 2018, miscellaneous other operating expenses increased \$1.8 million (22%) compared to the same period in 2017. Higher advertising expenses, dues and subscriptions, computer expenses, insurance premium expenses, legal and audit expenses, postage expenses and travel expenses were primary factors responsible for the increase in other operating expenses.

Income Taxes

The Company has elected to be, and is, treated as an S corporation for income tax reporting purposes. Taxable income or loss of an S corporation is passed through to, and included in the individual tax returns of, the shareholders of the Company, rather than being taxed at the corporate level. Notwithstanding this election, however, income taxes continue to be reported for, and paid by, the Company's insurance subsidiaries as they are not allowed to be treated as S corporations, and for the Company's state taxes in Louisiana, which does not recognize S corporation status. Deferred

income tax assets and liabilities are recognized and provisions for current and deferred income taxes continue to be recorded by the Company's subsidiaries. The Company uses the liability method of accounting for deferred income taxes and provides deferred income taxes for all significant income tax temporary differences.

Effective income tax rates were approximately 18% and 27% during the three-month periods ended March 31, 2018 and 2017, respectively. On December 22, 2017, the Tax Cuts and Jobs Act of 2017 (the "TCJA") resulted in significant changes to the U.S. Tax Code, including a reduction in the maximum federal corporate income tax rate from 35% to 21%, effective January 1, 2018. The impact of the TCJA was the primary cause of the reduction in the Company's income tax rates during the quarter just ended compared to the same period a year ago. The tax rates of the Company's insurance subsidiaries were also below statutory rates due to investments in tax exempt bonds.

Quantitative and Qualitative Disclosures About Market Risk:

Interest rates continued to be near historical low levels during the reporting period. We currently expect some fluctuations in market interest rates during the remainder of the year, which could impact on our net interest margin. Please refer to the market risk analysis discussion contained in our 2017 Annual Report on Form 10-K as of and for the year ended December 31, 2017 for a more detailed analysis of our market risk exposure. There were no material changes in our risk exposures in the three months ended March 31, 2018 as compared to those at December 31, 2017.

Liquidity and Capital Resources:

As of March 31, 2018 and December 31, 2017, the Company had \$37.0 million and \$30.6 million, respectively, invested in cash and cash equivalents, the majority of which was held by the parent company.

The Company's investments in marketable securities can be readily converted into cash, if necessary. State insurance regulations limit the use an insurance company can make of its assets. Dividend payments to a parent company by its wholly-owned insurance subsidiaries are subject to annual limitations and are restricted to the greater of 10% of policyholders' surplus or statutory earnings before recognizing realized investment gains of the individual insurance subsidiary. At December 31, 2017, Frandisco Property and Casualty Insurance Company ("Frandisco P&C") and Frandisco Life Insurance Company ("Frandisco Life"), the Company's wholly-owned insurance subsidiaries, had policyholders' surpluses of \$91.6 million and \$76.0 million, respectively. The maximum aggregate amount of dividends these subsidiaries can pay to the Company in 2018, without prior approval of the Georgia Insurance Commissioner, is approximately \$13.5 million. No dividends were paid during the three-month period ended March 31, 2018.

The majority of the Company's liquidity requirements are financed through the collection of receivables and through the sale of short- and long-term debt securities. The Company's continued liquidity is therefore dependent on the collection of its receivables and the sale of debt securities that meet the investment requirements of the public. In addition to its receivables and securities sales, the Company has an external source of funds available under a credit facility with Wells Fargo Preferred Capital, Inc. (the "credit agreement"). The credit agreement, as amended, provides for borrowings of up to \$100.0 million or 70% of the Company's net finance receivables (as defined in the Credit Agreement), whichever is less, and has a maturity date of September 11, 2019. Available borrowings under the credit agreement were \$100.0 million at March 31, 2018 and December 31, 2017, at an interest rate of 5.02% and 4.49%, respectively. The credit agreement contains covenants customary for financing transactions of this type. At March 31, 2018, the Company was in compliance with all covenants. Management believes this credit facility, when considered with the Company's other expected sources of funds, should provide sufficient liquidity for the continued growth of the Company for the foreseeable future.

Critical Accounting Policies:

The accounting and reporting policies of the Company are in accordance with accounting principles generally accepted in the United States and conform to general practices within the financial services industry. The Company's critical accounting and reporting policies include the allowance for loan losses, revenue recognition and insurance claims reserves. During the three months ended March 31, 2018, there were no material changes to the critical accounting policies or related estimates disclosed in the Company's Annual Report on Form 10-K for the year ended December 31, 2017.

Allowance for Loan Losses

Provisions for loan losses are charged to operations in amounts sufficient to maintain the allowance for loan losses at a level considered adequate to cover probable credit losses inherent in our loan portfolio.

The allowance for loan losses is established based on the determination of the amount of probable losses inherent in the loan portfolio as of the reporting date. We review, among other things, historical charge off experience factors, delinquency reports, historical collection rates, economic trends such as unemployment rates, gasoline prices and bankruptcy filings and other information in order to make what we believe are the necessary judgments as to probable

losses. Assumptions regarding probable losses are reviewed periodically and may be impacted by our actual loss experience and changes in any of the factors discussed above.

Revenue Recognition

Accounting principles generally accepted in the United States require that an interest yield method be used to calculate the income recognized on accounts which have precomputed charges. An interest yield method is used by the Company on each individual account with precomputed charges to calculate income for those active accounts; however, state regulations often allow interest refunds to be made according to the Rule of 78's method for payoffs and renewals. Since the majority of the Company's accounts with precomputed charges are paid off or renewed prior to maturity, the result is that most of those accounts effectively yield on a Rule of 78's basis.

Precomputed finance charges are included in the gross amount of certain direct cash loans, sales finance contracts and certain real estate loans. These precomputed charges are deferred and recognized as income on an accrual basis using the effective interest method. Some other cash loans and real estate loans, which do not have precomputed charges, have income recognized on a simple interest accrual basis. Income is not accrued on any loan that is more than 60 days past due.

Loan fees and origination costs are deferred and recognized as adjustments to the loan yield over the contractual life of the related loan.

The property and casualty credit insurance policies written by the Company, as agent for a non-affiliated insurance company, are reinsured by the Company's property and casualty insurance subsidiary. The premiums on these policies are deferred and earned over the period of insurance coverage using the pro-rata method or the effective yield method, depending on whether the amount of insurance coverage generally remains level or declines.

The credit life and accident and health insurance policies written by the Company, as agent for a non-affiliated insurance company, are reinsured by the Company's life insurance subsidiary. The premiums are deferred and earned using the pro-rata method for level-term life insurance policies and the effective yield method for decreasing-term life policies. Premiums on accident and health insurance policies are earned based on an average of the pro-rata method and the effective yield method.

Insurance Claims Reserves

Included in unearned insurance premiums and commissions on the Unaudited Condensed Consolidated Statements of Financial Position are reserves for incurred but unpaid credit insurance claims for policies written by the Company and reinsured by the Company's wholly-owned insurance subsidiaries. These reserves are established based on generally accepted actuarial methods. In the event that the Company's actual reported losses for any given period are materially in excess of the previously estimated amounts, such losses could have a material adverse effect on the Company's results of operations.

Different assumptions in the application of any of these policies could result in material changes in the Company's consolidated financial position or consolidated results of operations.

Recent Accounting Pronouncements:

See "Recent Accounting Pronouncements" in Note 1 to the accompanying "Notes to Unaudited Condensed Consolidated Financial Statements" for a discussion of any applicable recently adopted accounting standards and the expected impact of accounting standards recently issued but not yet required to be adopted. For pronouncements already adopted, any material impacts on the Company's consolidated financial statements are discussed in the applicable section(s) of this Management's Discussion and Analysis of Financial Condition and Results of Operations, and the accompanying Notes to Unaudited Condensed Consolidated Financial Statements.

1st FRANKLIN FINANCIAL CORPORATION
CONDENSED CONSOLIDATED STATEMENTS OF FINANCIAL POSITION
(Unaudited)

	March 31, <u>2018</u>	December 31, <u>2017</u>
ASSETS		
CASH AND CASH EQUIVALENTS	\$ 36,994,858	\$ 30,565,836
RESTRICTED CASH	<u>4,735,652</u>	<u>4,677,945</u>
LOANS:		
Direct Cash Loans	533,826,133	540,380,078
Real Estate Loans	27,837,504	27,117,189
Sales Finance Contracts	<u>35,643,273</u>	<u>34,314,270</u>
	597,306,910	601,811,537
Less: Unearned Finance Charges	73,363,909	74,439,222
Unearned Insurance Premiums and Commissions ...	37,595,364	39,212,982
Allowance for Loan Losses	<u>42,500,000</u>	<u>42,500,000</u>
Net Loans	<u>443,847,637</u>	<u>445,659,333</u>
INVESTMENT SECURITIES:		
Available for Sale, at fair value	204,067,218	204,568,031
Held to Maturity, at amortized cost	<u>3,294,898</u>	<u>5,010,190</u>
	<u>207,362,116</u>	<u>209,578,221</u>
OTHER ASSETS	<u>22,960,406</u>	<u>27,754,058</u>
TOTAL ASSETS	<u>\$715,900,669</u>	<u>\$718,235,393</u>
LIABILITIES AND STOCKHOLDERS' EQUITY		
SENIOR DEBT	\$437,005,300	\$426,731,217
ACCRUED EXPENSES AND OTHER LIABILITIES	15,065,906	25,920,271
SUBORDINATED DEBT	<u>33,016,405</u>	<u>33,487,903</u>
Total Liabilities	<u>485,087,611</u>	<u>486,139,391</u>
COMMITMENTS AND CONTINGENCIES (Note 5)		
STOCKHOLDERS' EQUITY:		
Preferred Stock: \$100 par value, 6,000 shares authorized; no shares outstanding	--	--
Common Stock		
Voting Shares; \$100 par value; 2,000 shares authorized; 1,700 shares outstanding	170,000	170,000
Non-Voting Shares; no par value; 198,000 shares authorized; 168,300 shares outstanding	--	--
Accumulated Other Comprehensive Income	390,676	4,596,132
Retained Earnings	<u>230,252,382</u>	<u>227,329,870</u>
Total Stockholders' Equity	<u>230,813,058</u>	<u>232,096,002</u>
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	<u>\$715,900,669</u>	<u>\$718,235,393</u>

See Notes to Unaudited Condensed Consolidated Financial Statements

1st FRANKLIN FINANCIAL CORPORATION
CONDENSED CONSOLIDATED STATEMENTS OF
INCOME AND RETAINED EARNINGS
(Unaudited)

	Three Months Ended March 31,	
	<u>2018</u>	<u>2017</u>
INTEREST INCOME	\$ 43,123,801	\$ 40,431,256
INTEREST EXPENSE	<u>3,249,574</u>	<u>3,119,680</u>
NET INTEREST INCOME	39,874,227	37,311,576
Provision for Loan Losses	<u>8,200,608</u>	<u>9,677,735</u>
NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES	<u>31,673,619</u>	<u>27,633,841</u>
NET INSURANCE INCOME		
Premiums	10,552,610	11,103,328
Insurance Claims and Expenses	<u>2,580,530</u>	<u>2,721,789</u>
	<u>7,972,080</u>	<u>8,381,539</u>
OTHER REVENUE	<u>1,004,224</u>	<u>1,041,231</u>
OTHER OPERATING EXPENSES:		
Personnel Expense	21,799,275	20,234,973
Occupancy Expense	4,273,749	3,865,711
Other	<u>10,068,252</u>	<u>8,272,665</u>
Total	<u>36,141,276</u>	<u>32,373,349</u>
INCOME BEFORE INCOME TAXES	4,508,647	4,683,262
Provision for Income Taxes	<u>794,112</u>	<u>1,252,433</u>
NET INCOME	3,714,535	3,430,829
RETAINED EARNINGS, Beginning of Period	227,329,870	212,570,553
Adjustment Resulting from the Adoption of		
Accounting Standard (Note 1)	(792,023)	-
Distributions on Common Stock	<u>-</u>	<u>(562,382)</u>
RETAINED EARNINGS, End of Period	<u>\$230,252,382</u>	<u>\$215,439,000</u>
BASIC EARNINGS PER SHARE:		
170,000 Shares Outstanding for all Periods (1,700 voting, 168,300 non-voting) ...	<u>\$21.85</u>	<u>\$20.18</u>

See Notes to Unaudited Condensed Consolidated Financial Statements

1st FRANKLIN FINANCIAL CORPORATION
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE (LOSS) / INCOME
(Unaudited)

	Three Months Ended	
	March 31, 2018	March 31, 2017
Net Income	\$ 3,714,535	\$ 3,430,829
Other Comprehensive (Loss) / Gain:		
Net changes related to available-for-sale securities:		
Unrealized (losses) / gains	(6,358,888)	946,949
Income tax benefit / (provision)	<u>2,099,360</u>	<u>(320,915)</u>
Net unrealized (losses) / gains	<u>(4,259,528)</u>	<u>626,034</u>
Less reclassification of (loss) / gain to net income (1).....	<u>-</u>	<u>-</u>
Total Other Comprehensive (Loss) / Income	<u>(4,259,528)</u>	<u>626,034</u>
Total Comprehensive (Loss) / Income	<u>\$ (544,993)</u>	<u>\$ 4,056,863</u>

(1) No amounts were reclassified on the Condensed Consolidated Statements of Income and Retained Earnings (unaudited) for the three months ended March 31, 2018 or 2017.

See Notes to Unaudited Condensed Consolidated Financial Statements

1ST FRANKLIN FINANCIAL CORPORATION
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)

	Three Months Ended March 31,	
	2018	2017
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net income	\$ 3,714,535	\$ 3,430,829
Adjustments to reconcile net income to net cash provided by operating activities:		
Provision for loan losses	8,200,608	9,677,735
Depreciation and amortization	1,150,885	986,331
Provision for deferred income taxes	(81,157)	(329,706)
Earnings on equity method investment	-	(236,888)
Other	32,717	125,883
Decrease in miscellaneous other assets	4,449,875	212,167
Decrease in other liabilities	(9,465,871)	(847,309)
Net Cash Provided	8,001,592	13,019,042
CASH FLOWS FROM INVESTING ACTIVITIES:		
Loans originated or purchased	(105,441,907)	(82,623,056)
Loan payments	99,052,995	95,787,256
Purchases of investment securities	(7,797,631)	(17,392,290)
Redemptions of investment securities	3,680,000	5,245,000
Fixed asset additions, net	(810,905)	(1,055,615)
Net Cash Used	(11,317,448)	(38,705)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Net increase (decrease) in senior demand notes	5,479,752	(189,089)
Advances on credit line	131,104	131,888
Payments on credit line	(131,104)	(131,888)
Commercial paper issued	12,514,355	11,737,935
Commercial paper redeemed	(7,720,024)	(7,357,022)
Subordinated debt securities issued	1,328,746	1,789,949
Subordinated debt securities redeemed	(1,800,244)	(2,392,715)
Dividends / Distributions	-	(562,382)
Net Cash Provided	9,802,585	3,026,676
NET INCREASE IN CASH, CASH EQUIVALENTS AND RESTRICTED CASH	6,486,729	16,007,013
CASH, CASH EQUIVALENTS AND RESTRICTED CASH, beginning	35,243,781	61,112,624
CASH, CASH EQUIVALENTS AND RESTRICTED CASH, ending	\$ 41,730,510	\$ 77,119,637
SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION:		
Interest Paid	\$ 3,279,055	\$ 3,106,081
Income Taxes Paid.....	-	195,000

See Notes to Unaudited Condensed Consolidated Financial Statements

- NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS -

Note 1 – Basis of Presentation

The accompanying unaudited condensed consolidated financial statements of 1st Franklin Financial Corporation and subsidiaries (the "Company") should be read in conjunction with the audited consolidated financial statements of the Company and notes thereto as of December 31, 2017 and for the year then ended included in the Company's 2017 Annual Report filed with the Securities and Exchange Commission (the "2017 Annual Report").

In the opinion of Management of the Company, the accompanying unaudited condensed consolidated financial statements contain all adjustments (consisting of only normal recurring adjustments) necessary to present fairly the Company's consolidated financial position as of March 31, 2018 and December 31, 2017, its consolidated results of operations, comprehensive (loss) / income and cash flows for the three-month periods ended March 31, 2018 and 2017. While certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States ("GAAP") have been condensed or omitted pursuant to the rules and regulations of the Securities and Exchange Commission, the Company believes that the disclosures herein are adequate to make the information presented not misleading.

The Company's financial condition and results of operations as of and for the three months ended March 31, 2018 are not necessarily indicative of the results to be expected for the full fiscal year or any other future period. The preparation of financial statements in accordance with GAAP requires Management to make estimates and assumptions that affect the reported amount of assets and liabilities at and as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ materially from those estimates.

The computation of earnings per share is self-evident from the accompanying Condensed Consolidated Statements of Income and Retained Earnings (Unaudited). The Company has no dilutive securities outstanding.

Recent Accounting Pronouncements:

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2014-09 ("ASC 606"), "Revenue from Contracts with Customers". Under the new guidance, companies are required to recognize revenue when the seller satisfies a performance obligation, which would be when the buyer takes control of the good or service. The Company adopted this guidance using the "modified retrospective" method effective January 1, 2018; as such, the Company applied the guidance only to the most recent period presented in the financial statements. The Company categorizes its primary sources of revenue into three categories (1) interest related revenues, (2) insurance related revenue and (3) revenue from contracts with customers.

- Interest related revenues are specifically excluded from the scope of ASC 606 and accounted for under ASC Topic 310, "Receivables".
- Insurance related revenues are subject to industry-specific guidance within the scope of ASC Topic 944, "Financial Services – Insurance" which remains unchanged.
- Other revenue primarily relates to commissions earned by the Company on sales of auto club memberships. Auto club commissions are revenue from contracts with customers and are accounted for in accordance with the guidance set forth in ASC 606.

Other revenues, as a whole, are immaterial to total revenues. There was no change to previously reported amounts from the cumulative effect of the adoption of ASC 606. For the three months ended March 31, 2018 and 2017, the Company recognized interest related income of \$43.1 million and \$40.4 million, respectively, and insurance related income of \$10.6 million and \$11.1 million, respectively. For the three months ended March 31, 2018 and 2017, the Company recognized other revenue of \$1.0 million each period.

During the first quarter of 2018, the Company adopted ASU 2016-18, "Restricted Cash" ("ASU 2016-18"), which updated ASC Topic 230, "Statement of Cash Flows." ASU 2016-18 required companies to include cash and restricted cash equivalents with cash and cash equivalents when reconciling the beginning-of-period and end-of-period total amounts shown on the statement of cash flows. The adoption of this standard resulted in a decrease in a decrease in net cash used in investing activities of \$.5 million for the three months ended March 31, 2017.

In February 2018, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2018-02, "Income Statement – Reporting Comprehensive Income (Topic 220): Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income". This update allows for a reclassification from accumulated other comprehensive income to retained earnings for stranded tax effects resulting from the reduction of the federal corporate income tax rate pursuant to enactment of the Tax Cuts and Jobs Act. This guidance is effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2018, with early adoption permitted, and is to be applied either in the period of adoption or retrospectively to each period in which the effect of the change in the U.S. federal corporate income tax rate in the Tax Cuts and Jobs Act is recognized. The Company adopted ASU 2018-02 January 1, 2018, resulting in a \$.8 million reclassification from accumulated other comprehensive income to retained earnings on the Condensed Consolidated Statement of Financial Position and the Condensed Consolidated Statement of Comprehensive (Loss) / Income.

There have been no updates to other recent accounting pronouncements described in our 2017 Annual Report and no new pronouncements that Management believes would have a material impact on the Company.

Note 2 – Allowance for Loan Losses

The allowance for loan losses is based on Management's evaluation of the inherent risks and changes in the composition of the Company's loan portfolio. Management's approach to estimating and evaluating the allowance for loan losses is on a total portfolio level based on historical loss trends, bankruptcy trends, the level of receivables at the balance sheet date, payment patterns and economic conditions primarily including, but not limited to, unemployment levels and gasoline prices. Historical loss trends are tracked on an on going basis. The trend analysis includes statistical analysis of the correlation between loan date and charge off date, charge off statistics by the total loan portfolio, and charge off statistics by branch, division and state. Delinquency and bankruptcy filing trends are also tracked. If trends indicate an adjustment to the allowance for loan losses is warranted, Management will make what it considers to be appropriate adjustments. The level of receivables at the balance sheet date is reviewed and adjustments to the allowance for loan losses are made if Management determines increases or decreases in the level of receivables warrants an adjustment. The Company uses monthly unemployment statistics, and various other monthly or periodic economic statistics, published by departments of the U.S. government and other economic statistics providers to determine the economic component of the allowance for loan losses. Such allowance is, in the opinion of Management, sufficiently adequate for probable losses in the current loan portfolio. As the estimates used in determining the loan loss reserve are influenced by outside factors, such as consumer payment patterns and general economic conditions, there is uncertainty inherent in these estimates. Actual results could vary based on future changes in significant assumptions.

Management does not disaggregate the Company's loan portfolio by loan class when evaluating loan performance. The total portfolio is evaluated for credit losses based on contractual delinquency and other economic conditions. The Company classifies delinquent accounts at the end of each month according to the number of installments past due at that time, based on the then-existing terms of the contract. Accounts are classified in delinquency categories based on the number of days past due. When three installments are past due, we classify the account as being 60-89 days past due; when four or more installments are past due, we classify the account as being 90 days or more past due. When a loan becomes five installments past due, it is charged off unless Management directs that it be retained as an active loan. In making this charge off evaluation, Management considers factors such as pending insurance, bankruptcy status and other indicators of collectability. In addition, no installment is counted as being past due if at least 80% of the contractual payment has been paid. In connection with any bankruptcy court-initiated repayment plan and as allowed by state regulatory authorities, the Company effectively resets the delinquency rating of each account to coincide with the court initiated repayment plan. The amount charged off is the unpaid balance less the unearned finance charges and the unearned insurance premiums, if applicable.

When a loan becomes 60 days or more past due based on its original terms, it is placed in non-accrual status. At such time, the accrual of any additional finance charges is discontinued. Finance charges are then only recognized to the extent there is a loan payment received or when the account qualifies for return to accrual status. Non-accrual loans return to accrual status when the loan becomes less than 60 days past due. There were no loans past due 60 days or more and still accruing interest at March 31, 2018 or December 31, 2017. The Company's principal balances on non-accrual loans by loan class as of March 31, 2018 and December 31, 2017 are as follows:

<u>Loan Class</u>	<u>March 31, 2018</u>	<u>December 31, 2017</u>
Consumer Loans	\$ 21,396,275	\$ 23,800,601
Real Estate Loans	1,064,298	1,156,255
Sales Finance Contracts	<u>1,098,813</u>	<u>1,097,986</u>
Total	<u>\$ 23,559,386</u>	<u>\$ 26,054,842</u>

An age analysis of principal balances (including fees) on past due loans, segregated by loan class, as of March 31, 2018 and December 31, 2017 follows:

<u>March 31, 2018</u>	<u>30-59 Days Past Due</u>	<u>60-89 Days Past Due</u>	<u>90 Days or More Past Due</u>	<u>Total Past Due Loans</u>
Consumer Loans	\$ 13,972,856	\$ 7,905,337	\$ 16,709,109	\$ 38,587,302
Real Estate Loans	612,465	231,714	1,346,522	2,190,701
Sales Finance Contracts	<u>626,629</u>	<u>396,426</u>	<u>958,672</u>	<u>1,981,727</u>
Total	<u>\$ 15,211,950</u>	<u>\$ 8,533,477</u>	<u>\$ 19,014,303</u>	<u>\$ 42,759,730</u>

<u>December 31, 2017</u>	<u>30-59 Days Past Due</u>	<u>60-89 Days Past Due</u>	<u>90 Days or More Past Due</u>	<u>Total Past Due Loans</u>
Consumer Loans	\$ 14,483,119	\$ 7,905,817	\$ 17,475,439	\$ 39,864,375
Real Estate Loans	676,407	321,125	1,170,572	2,168,104
Sales Finance Contracts	<u>749,910</u>	<u>447,157</u>	<u>843,077</u>	<u>2,040,144</u>
Total	<u>\$ 15,909,436</u>	<u>\$ 8,674,099</u>	<u>\$ 19,489,088</u>	<u>\$ 44,072,623</u>

In addition to the delinquency rating analysis, the ratio of bankrupt accounts to the value of the total loan portfolio is also used as a credit quality indicator. The ratio of bankrupt accounts outstanding to total principal loan balances outstanding at March 31, 2018 and December 31, 2017 was 2.38% and 2.23%, respectively.

Nearly our entire loan portfolio consists of small homogeneous consumer loans (of the product types set forth in the table below).

<u>March 31, 2018</u>	<u>Principal Balance</u>	<u>% Portfolio</u>	<u>3 Months Net Charge Offs</u>	<u>% Net Charge Offs</u>
Consumer Loans	\$ 532,171,218	89.5%	\$ 7,910,902	96.5
Real Estate Loans	27,298,599	4.5	10,399	.1
Sales Finance Contracts	<u>35,451,475</u>	<u>6.0</u>	<u>279,307</u>	<u>3.4</u>
Total	<u>\$ 594,921,292</u>	<u>100.0%</u>	<u>\$ 8,200,608</u>	<u>100.0%</u>

<u>March 31, 2017</u>	<u>Principal Balance</u>	<u>% Portfolio</u>	<u>3 Months Net Charge Offs</u>	<u>% Net Charge Offs</u>
Consumer Loans	\$ 444,127,602	89.2%	\$ 9,327,142	96.4
Real Estate Loans	23,961,270	4.8	5,106	.1
Sales Finance Contracts	<u>29,688,260</u>	<u>6.0</u>	<u>345,487</u>	<u>3.5</u>
Total	<u>\$ 497,777,132</u>	<u>100.0%</u>	<u>\$ 9,677,735</u>	<u>100.0%</u>

Sales finance contracts are similar to consumer loans in nature of loan product, terms, customer base to whom these products are marketed, factors contributing to risk of loss and historical payment performance, and together with consumer loans, represented approximately 96% and 95% of the Company's loan portfolio at March 31, 2018 and 2017, respectively. As a result of these similarities, which have resulted in similar historical performance, consumer loans and sales finance contracts represent substantially all loan losses. Real estate loans and related losses have historically been insignificant, and, as a result, we do not stratify the loan portfolio for purposes of determining and evaluating our loan loss allowance. Due to the composition of the loan portfolio, the Company determines and monitors the allowance for loan losses on a collectively evaluated, single portfolio segment basis. Therefore, a roll forward of the allowance for loan loss activity at the portfolio segment level is the same as at the total portfolio level. We have not acquired any impaired loans with deteriorating quality during any period reported. The following table provides additional information on our allowance for loan losses based on a collective evaluation:

	<u>Three Months Ended</u>	
	<u>March 31, 2018</u>	<u>March 31, 2017</u>
Allowance for Credit Losses:		
Beginning Balance	\$ 42,500,000	\$ 48,500,000
Provision for Loan Losses	8,200,608	9,677,735
Charge-offs	(12,149,119)	(13,627,225)
Recoveries	<u>3,948,511</u>	<u>3,949,490</u>
Ending Balance	<u>\$ 42,500,000</u>	<u>\$ 48,500,000</u>
Ending Balance; collectively evaluated for impairment	<u>\$ 42,500,000</u>	<u>\$ 48,500,000</u>
Finance receivables:		
Ending Balance	<u>\$594,921,292</u>	<u>\$497,777,132</u>
Ending Balance; collectively evaluated for impairment	<u>\$594,921,292</u>	<u>\$497,777,132</u>

Troubled Debt Restructurings ("TDR's") represent loans on which the original terms of the loans have been modified as a result of the following conditions: (i) the restructuring constitutes a concession and (ii) the borrower is experiencing financial difficulties. Loan modifications by the Company involve payment alterations, interest rate concessions and/ or reductions in the amount owed by the borrower. The following table presents a summary of loans that were restructured during the three months ended March 31, 2018.

	<u>Number Of Loans</u>	<u>Pre-Modification Recorded Investment</u>	<u>Post-Modification Recorded Investment</u>
Consumer Loans	3,857	\$ 8,985,852	\$ 8,667,000
Real Estate Loans	11	99,411	99,181
Sales Finance Contracts	<u>133</u>	<u>366,266</u>	<u>350,821</u>
Total	<u>4,001</u>	<u>\$ 9,451,529</u>	<u>\$ 9,117,002</u>

The following table presents a summary of loans that were restructured during the three months ended March 31, 2017.

	Number Of <u>Loans</u>	Pre-Modification Recorded <u>Investment</u>	Post-Modification Recorded <u>Investment</u>
Consumer Loans	3,947	\$ 8,692,091	\$ 8,310,506
Real Estate Loans	8	68,910	67,974
Sales Finance Contracts.....	<u>131</u>	<u>337,976</u>	<u>328,313</u>
Total	<u>4,086</u>	<u>\$ 9,098,977</u>	<u>\$ 8,706,793</u>

TDR's that occurred during the previous twelve months and subsequently defaulted during the three months ended March 31, 2018 are listed below.

	Number Of <u>Loans</u>	Pre-Modification Recorded <u>Investment</u>
Consumer Loans	1,359	\$ 2,068,054
Real Estate Loans	-	-
Sales Finance Contracts.....	<u>35</u>	<u>74,239</u>
Total	<u>1,394</u>	<u>\$ 2,142,293</u>

TDR's that occurred during the twelve months ended March 31, 2017 and subsequently defaulted during the three months ended March 31, 2017 are listed below.

	Number Of <u>Loans</u>	Pre-Modification Recorded <u>Investment</u>
Consumer Loans	1,203	\$ 1,713,063
Real Estate Loans	-	-
Sales Finance Contracts.....	<u>33</u>	<u>53,392</u>
Total	<u>1,236</u>	<u>\$ 1,766,455</u>

The level of TDR's, including those which have experienced a subsequent default, is considered in the determination of an appropriate level of allowance of loan losses.

Note 3 – Investment Securities

Debt securities available-for-sale are carried at estimated fair value. Debt securities designated as "Held to Maturity" are carried at amortized cost based on Management's intent and ability to hold such securities to maturity. The amortized cost and estimated fair values of these debt securities were as follows:

	As of <u>March 31, 2018</u>		As of <u>December 31, 2017</u>	
	<u>Amortized Cost</u>	<u>Estimated Fair Value</u>	<u>Amortized Cost</u>	<u>Estimated Fair Value</u>
Available-for-Sale:				
Obligations of states and political subdivisions.....	\$ 193,254,417	\$ 193,121,488	\$ 187,508,758	\$ 193,601,243
Mutual funds	10,319,725	10,537,936	10,261,379	10,508,953
Corporate securities	<u>130,316</u>	<u>407,794</u>	<u>130,316</u>	<u>457,835</u>
	<u>\$ 203,704,458</u>	<u>\$ 204,067,218</u>	<u>\$ 197,900,453</u>	<u>\$ 204,568,031</u>
Held to Maturity:				
Obligations of states and political subdivisions	<u>\$ 3,294,898</u>	<u>\$ 3,292,067</u>	<u>\$ 5,010,190</u>	<u>\$ 5,015,313</u>

Gross unrealized losses on investment securities totaled \$4,051,839 and \$973,000 at March 31, 2018 and December 31, 2017, respectively. The following table provides an analysis of investment securities in an unrealized loss position for which other-than-temporary impairments have not been recognized as of March 31, 2018 and December 31, 2017:

<u>March 31, 2018</u>	<u>Less than 12 Months</u>		<u>12 Months or Longer</u>		<u>Total</u>	
	<u>Fair Value</u>	<u>Unrealized Losses</u>	<u>Fair Value</u>	<u>Unrealized Losses</u>	<u>Fair Value</u>	<u>Unrealized Losses</u>
Available for Sale:						
Obligations of states and political subdivisions	\$ 49,334,927	\$ (1,433,542)	\$ 25,053,705	\$(2,582,735)	\$ 74,388,632	\$ (4,016,277)
Mutual Funds	<u>3,669,094</u>	<u>(17,070)</u>	<u>-</u>	<u>-</u>	<u>3,669,094</u>	<u>(17,070)</u>
	<u>53,004,021</u>	<u>(1,450,612)</u>	<u>\$ 25,053,705</u>	<u>\$(2,582,735)</u>	<u>78,057,726</u>	<u>(4,033,347)</u>
Held to Maturity:						
Obligations of states and political subdivisions	<u>1,024,050</u>	<u>(18,492)</u>	<u>-</u>	<u>-</u>	<u>1,024,050</u>	<u>(18,492)</u>
Total	<u>\$ 54,028,071</u>	<u>\$(1,469,104)</u>	<u>\$ 25,053,705</u>	<u>\$(2,582,735)</u>	<u>\$ 79,081,776</u>	<u>\$ (4,051,839)</u>
<u>December 31, 2017</u>	<u>Less than 12 Months</u>		<u>12 Months or Longer</u>		<u>Total</u>	
	<u>Fair Value</u>	<u>Unrealized Losses</u>	<u>Fair Value</u>	<u>Unrealized Losses</u>	<u>Fair Value</u>	<u>Unrealized Losses</u>
Available for Sale:						
Obligations of states and political subdivisions	\$ 3,974,826	\$ (14,298)	\$ 26,715,587	\$(920,921)	\$ 30,690,413	\$ (935,219)
Mutual Funds	<u>1,565,216</u>	<u>(16,397)</u>	<u>-</u>	<u>-</u>	<u>1,565,216</u>	<u>(16,397)</u>
	<u>5,540,042</u>	<u>(30,695)</u>	<u>26,715,587</u>	<u>(920,921)</u>	<u>32,255,629</u>	<u>(951,616)</u>
Held to Maturity:						
Obligations of states and political subdivisions	<u>1,233,730</u>	<u>(17,189)</u>	<u>250,767</u>	<u>(4,195)</u>	<u>1,484,497</u>	<u>(21,384)</u>
Total	<u>\$ 6,773,772</u>	<u>\$(47,884)</u>	<u>\$ 26,966,354</u>	<u>\$(925,116)</u>	<u>\$ 33,740,126</u>	<u>\$ (973,000)</u>

The previous two tables represent 96 and 43 investments held by the Company at March 31, 2018 and December 31, 2017, respectively, the majority of which are rated "A" or higher by Standard & Poor's. The unrealized losses on the Company's investments listed in the above tables were primarily the result of interest rate and market fluctuations. Based on the credit ratings of these investments, along with the consideration of whether the Company has the intent to sell or will be more likely than not required to sell the applicable investment before recovery of amortized cost basis, the Company does not consider the impairment of any of these investments to be other-than-temporary at March 31, 2018 or December 31, 2017, respectively.

The Company's insurance subsidiaries internally designate certain investments as restricted to cover their policy reserves and loss reserves. Funds are held in separate trusts for the benefit of each insurance subsidiary at U.S. Bank National Association ("US Bank"). US Bank serves as trustee under trust agreements with the Company's property and casualty insurance company subsidiary ("Fransisco P&C"), as grantor, and American Bankers Insurance Company of Florida, as beneficiary. At March 31, 2018, these trusts held \$38.9 million in available-for-sale investment securities at market value and \$1.4 million in held-to-maturity investment securities at amortized cost. US Bank also serves as trustee under trust agreements with the Company's life insurance company subsidiary ("Fransisco Life"), as grantor, and American Bankers Life Assurance Company, as beneficiary. At March 31, 2018, these trusts held \$16.5 million in available-for-sale investment securities at market value and \$.4 million in held-to-maturity investment securities at amortized cost. The amounts required to be held in each trust change as required reserves change. All earnings on assets in the trusts are remitted to the Company's insurance subsidiaries.

Note 4 – Fair Value

Under ASC No. 820, fair value is the price that would be received upon sale of an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date under current market conditions. The following fair value hierarchy is used in selecting inputs used to determine the fair value of an asset or liability, with the highest priority given to Level 1, as these are the most transparent or reliable. A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurements.

Level 1 - Quoted prices for identical instruments in active markets.

Level 2 - Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations in which all significant inputs are observable in active markets.

Level 3 - Valuations derived from valuation techniques in which one or more significant inputs are unobservable.

The following methods and assumptions are used by the Company in estimating fair values of its financial instruments:

Cash and Cash Equivalents: Cash includes cash on hand and with banks. Cash equivalents are short-term highly liquid investments with original maturities of three months or less. The carrying value of cash and cash equivalents approximates

fair value due to the relatively short period of time between origination of the instruments and their expected realization. The estimated fair value of cash and cash equivalents is classified as a Level 1 financial asset.

Loans: The carrying value of the Company's direct cash loans and sales finance contracts approximates the fair value since the estimated life, assuming prepayments, is short-term in nature. The fair value of the Company's real estate loans approximates the carrying value since the interest rate charged by the Company approximates market rate. The estimated fair value of loans is classified as a Level 3 financial asset.

Marketable Debt Securities: The Company values Level 2 securities using various observable market inputs obtained from a pricing service. The pricing service prepares evaluations of fair value for our Level 2 securities using proprietary valuation models based on techniques such as multi-dimensional relational models, and series of matrices that use observable market inputs. The fair value measurements and disclosures guidance defines observable market inputs as the assumptions market participants would use in pricing the asset developed on market data obtained from sources independent of the Company. The extent of the use of each observable market input for a security depends on the type of security and the market conditions at the balance sheet date. Depending on the security, the priority of the use of observable market inputs may change as some observable market inputs may not be relevant or additional inputs may be necessary. The Company uses the following observable market inputs ("standard inputs"), listed in the approximate order of priority, in the pricing evaluation of Level 2 securities: benchmark yields, reported trades, broker/dealer quotes, issuer spreads, two-sided markets, benchmark securities, bids, offers and reference data including market research data. State, municipalities and political subdivisions securities are priced by our pricing service using material event notices and new issue data inputs in addition to the standard inputs. See additional information, including the table below, regarding fair value under ASC No. 820, and the fair value measurement of available-for-sale marketable debt securities.

Mutual Funds:

The Company estimates the fair value of mutual fund and corporate investments with readily determinable fair values based on quoted prices observed in active markets; therefore, these investments are classified as level 1.

Senior Debt Securities: The carrying value of the Company's senior debt securities approximates fair value due to the relatively short period of time between the origination of the instruments and their expected repayment. The estimate of fair value of senior debt securities is classified as a Level 2 financial liability.

Subordinated Debt Securities: The carrying value of the Company's variable rate subordinated debt securities approximates fair value due to the re-pricing frequency of the securities. The estimate of fair value of subordinated debt securities is classified as a Level 2 financial liability.

The Company is responsible for the valuation process and as part of this process may use data from outside sources in establishing fair value. The Company performs due diligence to understand the inputs and how the data was calculated or derived. The Company employs a market approach in the valuation of its obligations of states, political subdivisions and municipal revenue bonds that are available-for-sale. These investments are valued on the basis of current market quotations provided by independent pricing services selected by Management based on the advice of an investment manager. To determine the value of a particular investment, these independent pricing services may use certain information with respect to market transactions in such investment or comparable investments, various relationships observed in the market between investments, quotations from dealers, and pricing metrics and calculated yield measures based on valuation methodologies commonly employed in the market for such investments. Quoted prices are subject to internal price verification procedures. We validate prices received using a variety of methods including, but not limited, to comparison to other pricing services or corroboration of pricing by reference to independent market data such as a secondary broker. There was no change in this methodology during any period reported.

Assets measured at fair value as of March 31, 2018 and December 31, 2017 were available-for-sale investment securities which are summarized below:

Description	March 31, 2018	Fair Value Measurements at Reporting Date Using Quoted Prices		
		In Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Corporate securities	\$ 407,794	\$ 407,794	\$ --	\$ --
Mutual funds	10,537,936	10,537,936	--	--
Obligations of states and political subdivisions	<u>193,121,488</u>	<u>--</u>	<u>193,121,488</u>	<u>--</u>
Total	<u>\$ 204,067,218</u>	<u>\$ 10,945,730</u>	<u>\$ 193,121,488</u>	<u>\$ --</u>

Description	December 31, 2017	Fair Value Measurements at Reporting Date Using		
		Quoted Prices In Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Corporate securities	\$ 457,835	\$ 457,835	\$ --	\$ --
Mutual funds	10,508,952	10,508,952	--	--
Obligations of states and political subdivisions	193,601,244	--	193,601,244	--
Total	<u>\$ 204,568,031</u>	<u>\$ 10,966,787</u>	<u>\$ 193,601,244</u>	<u>\$ --</u>

Note 5 – Commitments and Contingencies:

The Company is, and expects in the future to continue to be, involved in various legal proceedings incidental to its business from time to time. Management makes provisions in its financial statements for legal, regulatory, and other contingencies when, in the opinion of Management, a loss is probable and reasonably estimable. At March 31, 2018, no such known proceedings or amounts, individually or in the aggregate, were expected to have a material impact on the Company or its financial condition or results of operations.

Note 6 – Income Taxes

Effective income tax rates were approximately 18% and 27% during the three-month periods ended March 31, 2018 and 2017, respectively. On December 22, 2017, the adoption of the Tax Cuts and Jobs Act of 2017 (the "TCJA") resulted in significant changes to the U.S. Tax Code, including a reduction in the maximum federal corporate income tax rate from 35% to 21%, effective January 1, 2018. The impact of the TCJA was the primary cause of the reduction in the Company's income tax rates during the quarter just ended compared to the same period a year ago. The tax rates of the Company's insurance subsidiaries were also below statutory rates due to investments in tax exempt bonds.

The Company has elected to be, and is, treated as an S corporation for income tax reporting purposes. Taxable income or loss of an S corporation is passed through to, and included in the individual tax returns of the shareholders of the Company, rather than being taxed at the corporate level. Notwithstanding this election, income taxes are reported for, and paid by, the Company's insurance subsidiaries, as they are not allowed by law to be treated as S corporations, as well as for the Company in Louisiana, which does not recognize S corporation status.

Note 7 – Credit Agreement

Effective September 11, 2009, the Company entered into a credit facility with Wells Fargo Preferred Capital, Inc. The credit agreement provides for borrowings of up to \$100.0 million or 70% of the Company's net finance receivables (as defined in the Credit Agreement), whichever is less, and has a maturity date of September 11, 2019. Available borrowings under the credit agreement were \$100.0 million at March 31, 2018 and December 31, 2017, at an interest rate of 5.02% and 4.49%, respectively. The credit agreement contains covenants customary for financing transactions of this type. At March 31, 2018, the Company believes it was in compliance with all covenants.

Note 8 – Related Party Transactions

The Company engages from time to time in transactions with related parties. Please refer to the disclosure contained in Note 11 "Related Party Transactions" in the Notes to Consolidated Financial Statements in the Company's Annual Report on Form 10-K as of and for the year ended December 31, 2017 for additional information on such transactions. In addition, during the first quarter of 2018, the Company entered into various insurance arrangements on behalf of certain officers of the Company.

Note 9 – Segment Financial Information

The Company discloses segment information in accordance with FASB ASC 280. FASB ASC 280 requires companies to determine segments based on how management makes decisions about allocating resources to segments and measuring their performance. The Company maintains eight operating divisions, with one reportable business segment.

At the end of 2017, the Company had seven divisions which comprised its operations: Division I through Division V, Division VII and Division VIII. Each division consisted of branch offices that were aggregated based on vice president responsibility and geographic location. Division I consisted of offices located in South Carolina. Offices in North Georgia comprised Division II, Division III consisted of offices in South Georgia. Division IV represented our Alabama offices, Division V represented our Mississippi offices, Division VII represented our Tennessee offices and Division VIII represented our Louisiana offices. During the first quarter of 2018, the Company separated Division II and Division III, which together encompassed operations in Georgia, into three separate Divisions, creating Division IX under a newly appointed vice president. The following divisional financial data has been retrospectively presented to give effect to the current structure. The change in reporting structure had no impact on previously reported consolidated results.

Accounting policies of each of the divisions are the same as those for the Company as a whole. Performance is measured based on objectives set at the beginning of each year and include various factors such as division profit, growth in earning assets and delinquency and loan loss management. All division revenues result from transactions with third parties. The Company does not allocate income taxes or corporate headquarter expenses to the divisions.

The following table summarizes revenues, profit and assets of each of the Company's divisions. Also in accordance therewith, a reconciliation to consolidated net income is provided.

	Division I	Division II	Division III	Division IV	Division V	Division VII	Division VIII	Division IX	Total
	(in thousands)								
Division Revenues:									
3 Months ended 3/31/2018	\$ 7,147	\$ 7,993	\$ 7,842	\$ 8,588	\$ 5,126	\$ 3,507	\$ 4,017	\$ 7,315	\$ 51,535
3 Months ended 3/31/2017	\$ 6,354	\$ 8,619	\$ 8,322	\$ 7,781	\$ 4,647	\$ 2,494	\$ 3,509	\$ 7,626	\$ 49,353
Division Profit:									
3 Months ended 3/31/2018	\$ 2,460	\$ 3,111	\$ 3,399	\$ 3,272	\$ 1,755	\$ 471	\$ 966	\$ 2,780	\$ 18,214
3 Months ended 3/31/2017	\$ 1,938	\$ 3,467	\$ 3,902	\$ 2,709	\$ 1,387	\$ 203	\$ 428	\$ 2,329	\$ 16,363
Division Assets:									
3/31/2018	\$69,030	\$82,701	\$ 76,105	\$ 94,723	\$47,813	\$39,312	\$ 36,554	\$ 70,627	\$516,865
12/31/2017	\$66,354	\$84,425	\$ 77,886	\$ 94,981	\$49,149	\$38,055	\$ 37,053	\$ 71,580	\$519,483
		3 Months Ended	3 Months Ended						
		<u>3/31/2018</u>	<u>3/31/2017</u>						
		(in thousands)	(in thousands)						
Reconciliation of Profit:									
Profit per Division		\$ 18,214	\$ 16,363						
Corporate earnings not allocated		3,146	3,224						
Corporate expenses not allocated		(16,851)	(14,904)						
Income Taxes not allocated		(794)	(1,252)						
Net Income		<u>\$ 3,715</u>	<u>\$ 3,431</u>						

BRANCH OPERATIONS

Ronald F. Morrow	Senior Vice President
Virginia K. Palmer	Vice President
Jennifer C. Purser	Vice President
J. Patrick Smith, III	Vice President
Marcus C. Thomas	Vice President
Michael J. Whitaker	Vice President
Joseph R. Cherry	Vice President
Shelia H. Garrett	Vice President
John B. Gray	Vice President
M. Summer Clevenger	Area Vice President

REGIONAL OPERATIONS DIRECTORS

Sonya Acosta	Dee Dee Dunnam	Judy Landon	Fay Page
William Ashley	Carla Eldridge	Sharon Langford	Max Pickens
Maurice Bize	Jimmy Fairbanks	Becki Lawhon	Hilda Phillips
Derrick Blalock	Chad Frederick	Jeff Lee	Ricky Poole
Nicholas Blevins	Peyton Givens	Lynn Lewis	Gerald Rhoden
Bert Brown	Kim Golka	Jeff Lindberg	Anthony Seney
Ron Byerly	Tabatha Green	Jimmy Mahaffey	Greg Shealy
Keith Chavis	Brian Hill	Marty Miskelly	Mike Shankles
Bryan Cook	Tammy Hood	William Murillo	Cliff Snyder
Richard Corirossi	Gail Huff	Josh Nickelson	Melissa Stewart
Joe Daniel	Jerry Hughes	Mike Olive	Harriet Welch
Loy Davis	Steve Knotts	Deloris O'Neal	Robert Whitlock
Chris Deakle			

BRANCH OPERATIONS

ALABAMA

Adamsville	Bessemer	Fayette	Mobile	Ozark	Selma
Albertville	Center Point	Florence	Moody	Pelham	Sylacauga
Alexander City	Clanton	Fort Payne	Moulton	Prattville	Tallasee
Andalusia	Cullman	Gadsden	Muscle Shoals	Robertsdale	Troy
Arab	Decatur	Hamilton	Opelika	Russellville (2)	Tuscaloosa
Athens	Dothan (2)	Huntsville (2)	Opp	Saraland	Wetumpka
Bay Minette	Enterprise	Jasper	Oxford	Scottsboro	

GEORGIA

Acworth	Canton	Dalton	Greensboro	Manchester	Swainsboro
Adel	Carrollton	Dawson	Griffin	McDonough	Sylvania
Albany (2)	Cartersville	Douglas (2)	Hartwell	Milledgeville	Sylvester
Alma	Cedartown	Douglasville	Hawkinsville	Monroe	Thomaston
Americus	Chatsworth	Dublin	Hazlehurst	Montezuma	Thomasville
Athens (2)	Clarksville	East Ellijay	Helena	Monticello	Thomson
Augusta	Claxton	Eastman	Hinesville (2)	Moultrie	Tifton
Bainbridge	Clayton	Eatonton	Hiram	Nashville	Toccoa
Barnesville	Cleveland	Elberton	Hogansville	Newnan	Tucker
Baxley	Cochran	Fayetteville	Jackson	Perry	Valdosta
Blairsville	Colquitt	Fitzgerald	Jasper	Pooler	Vidalia
Blakely	Columbus (2)	Flowery Branch	Jefferson	Richmond Hill	Villa Rica
Blue Ridge	Commerce	Forest Park	Jesup	Rome	Warner Robins
Bremen	Conyers	Forsyth	Kennesaw	Royston	Washington
Brunswick	Cordele	Fort Valley	LaGrange	Sandersville	Waycross
Buford	Cornelia	Ft. Oglethorpe	Lavonia	Sandy Springs	Waynesboro
Butler	Covington	Gainesville	Lawrenceville	Savannah	Winder
Cairo	Cumming	Garden City	Macon	Statesboro	
Calhoun	Dahlonega	Georgetown	Madison	Stockbridge	

**BRANCH OPERATIONS
(Continued)**

LOUISIANA

Abbeville	Crowley	Houma	Leesville	New Iberia	Sulphur
Alexandria	Denham Springs	Jena	Marksville	Opelousas	Thibodaux
Baker	DeRidder	Kenner	Minden	Pineville	West Monroe
Bastrop	Eunice	Lafayette	Monroe	Prairieville	Winnsboro
Bossier City	Franklin	Lake Charles	Morgan City	Ruston	
Covington	Hammond	LaPlace	Natchitoches	Slidell	

MISSISSIPPI

Amory	Columbus	Gulfport	Jackson	Newton	Pontotoc
Batesville	Corinth	Hattiesburg	Kosciusko	Olive Branch	Ripley
Bay St. Louis	D'Iberville	Hazlehurst	Magee	Oxford	Senatobia
Booneville	Forest	Hernando	McComb	Pearl	Starkville
Brookhaven	Greenwood	Houston	Meridian	Philadelphia	Tupelo
Carthage	Grenada	Iuka	New Albany	Picayune	Winona
Columbia					

SOUTH CAROLINA

Aiken	Cheraw	Georgetown	Laurens	North Charleston	Spartanburg
Anderson	Chester	Greenwood	Lexington	North Greenville	Summerville
Batesburg- Leesville	Columbia	Greer	Manning	North Myrtle Beach	Sumter
Boling Spings	Conway	Hartsville	Marion	Orangeburg	Union
Beaufort	Dillon	Irmo	Moncks Corner	Rock Hill	Walterboro
Camden	Easley	Lake City	Myrtle Beach	Seneca	Winnsboro
Cayce	Florence	Lancaster	Newberry	Simpsonville	York
Charleston	Gaffney				

TENNESSEE

Athens	Crossville	Greeneville	LaFollette	Morristown	Savannah
Bristol	Dayton	Hixson	Lebanon	Murfreesboro	Seveirville
Clarkesville	Dickson	Johnson City	Lenior City	Newport	Tazwell
Cleveland	Elizabethton	Kingsport	Madisonville	Powell	Tullahoma
Columbia	Fayetteville	Lafayette	Maryville	Pulaski	Winchester
Cookeville	Gallatin				

DIRECTORS

Ben F. Cheek, IV
Chairman
1st Franklin Financial Corporation

Ben F. Cheek, III
Vice Chairman
1st Franklin Financial Corporation

A. Roger Guimond
Executive Vice President and
Chief Financial Officer
1st Franklin Financial Corporation

Jim H. Harris, III
Founder / Co-owner
Unichem Technologies
Founder / Owner / President
Moonrise Distillery

John G. Sample, Jr.
CPA

C. Dean Scarborough
Realtor

Keith D. Watson
Chairman
Bowen & Watson, Inc.

EXECUTIVE OFFICERS

Ben F. Cheek, IV
Chairman

Ben F. Cheek, III
Vice Chairman

Virginia C. Herring
President and Chief Executive Officer

A. Roger Guimond
Executive Vice President – Chief Financial Officer

Daniel E. Clevenger, II
Executive Vice President – Chief Compliance Officer

C. Michael Haynie
Executive Vice President - Human Resources

Kay S. O'Shields
Executive Vice President – Chief Learning Officer

Ronald F. Morrow
Executive Vice President – Chief Operating Officer

Chip Vercelli
Executive Vice President – General Counsel

Joseph A. Shaw
Executive Vice President – Chief Information Officer

Nancy M. Sherr
Executive Vice President – Chief Marketing Officer

Lynn E. Cox
Vice President / Corporate Secretary and Treasurer

LEGAL COUNSEL

Jones Day
1420 Peachtree Street, N.E.
Atlanta, Georgia 30309-3053

AUDITORS

Deloitte & Touche LLP
191 Peachtree Street, N.E.
Atlanta, Georgia 30303